

# Appendix 1

## Consultation Summary: LCWIPs for Chippenham, Devizes and Trowbridge.

### 1 GENERAL POINTS

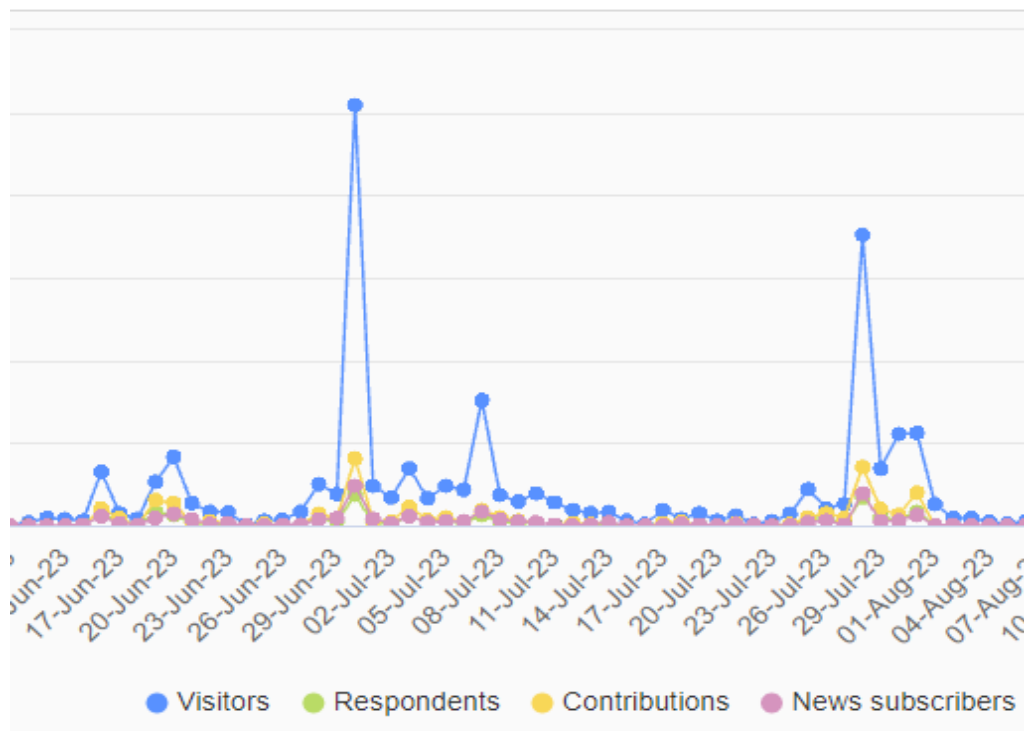
- LAUNCH DATE 15 June 2023
- CLOSE DATE 31 July 2023
- Via Common Place Web Portal.
- Paper copies were available on request.

### 2 RESPONSES

- 2,566 unique visitors to the web portal
- 501 contributions to the web portal
- 14 responses via email/letter submission
- 276 new subscribers to Common Place

Web Portal Traffic over the course of the consultation peaked twice following council led media activities.

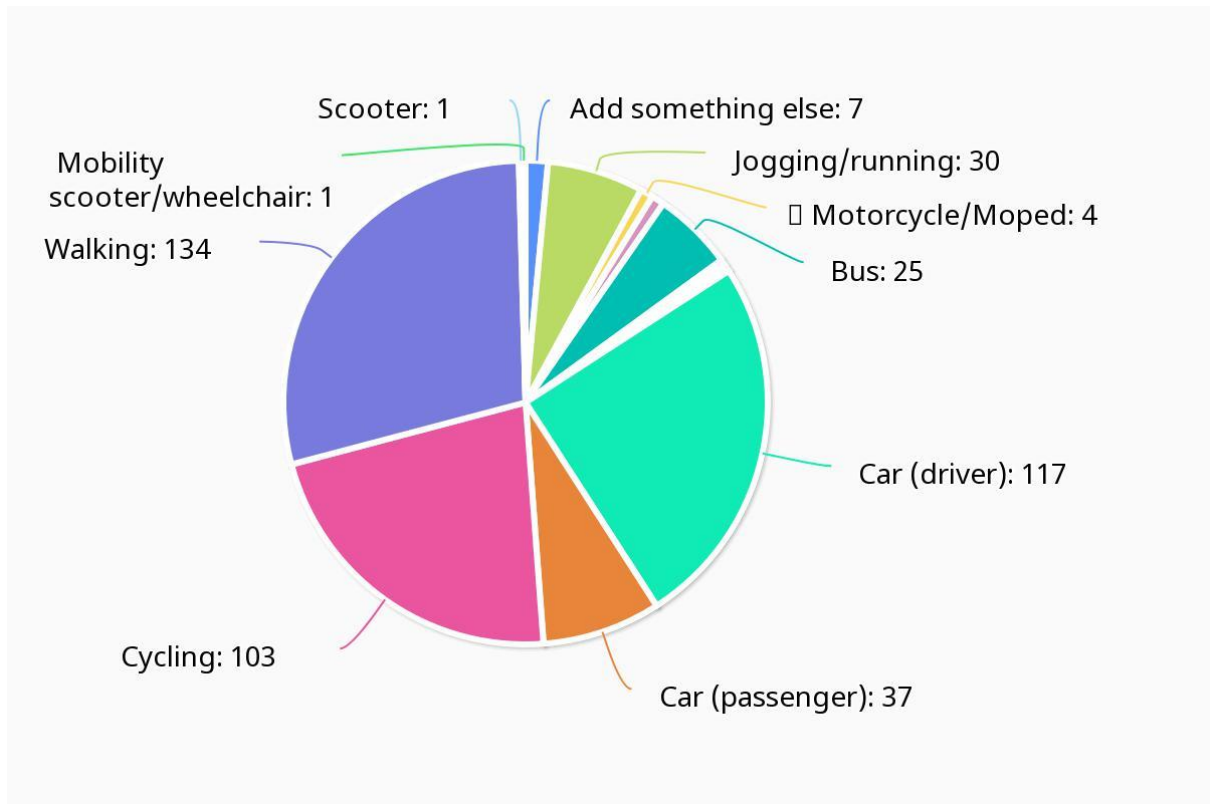
**Table 2.1: Consultation Website Activity**



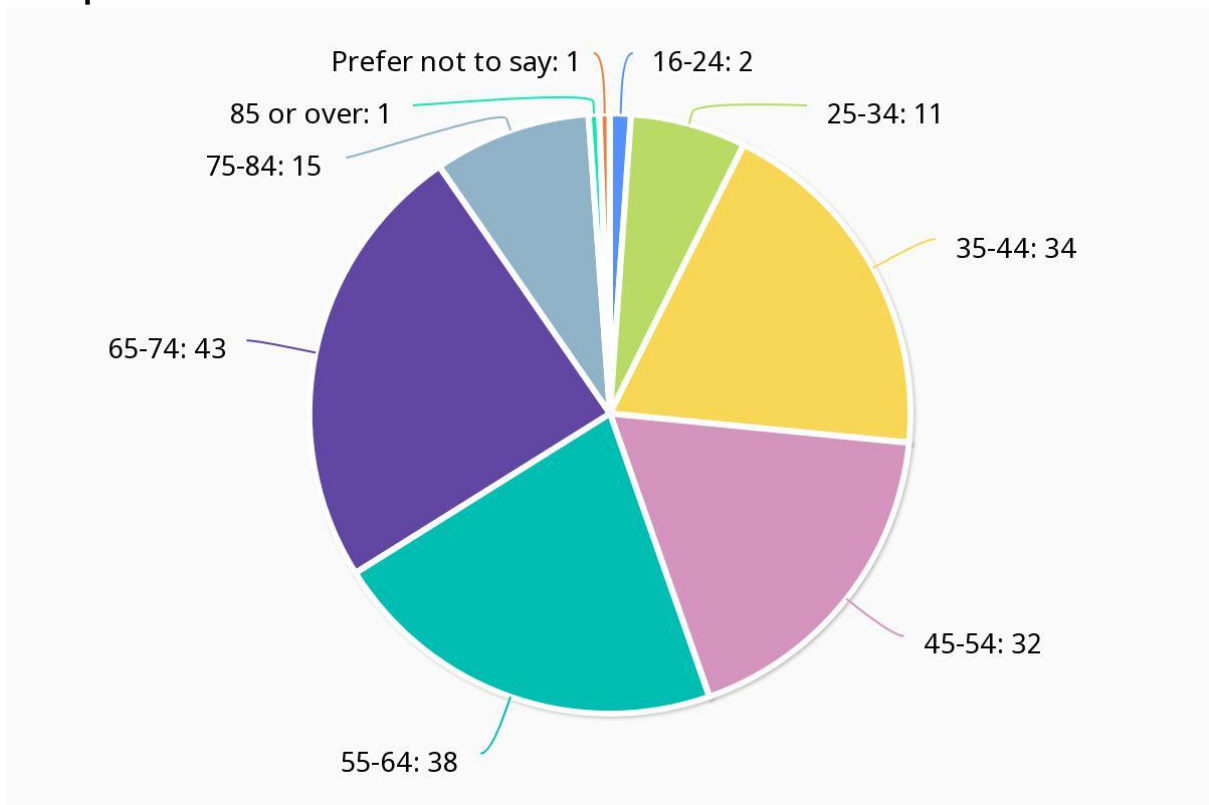
- 35% of referrals were via the Council website
- 20% of referrals were via Facebook

### 3 ABOUT THE RESPONENTS

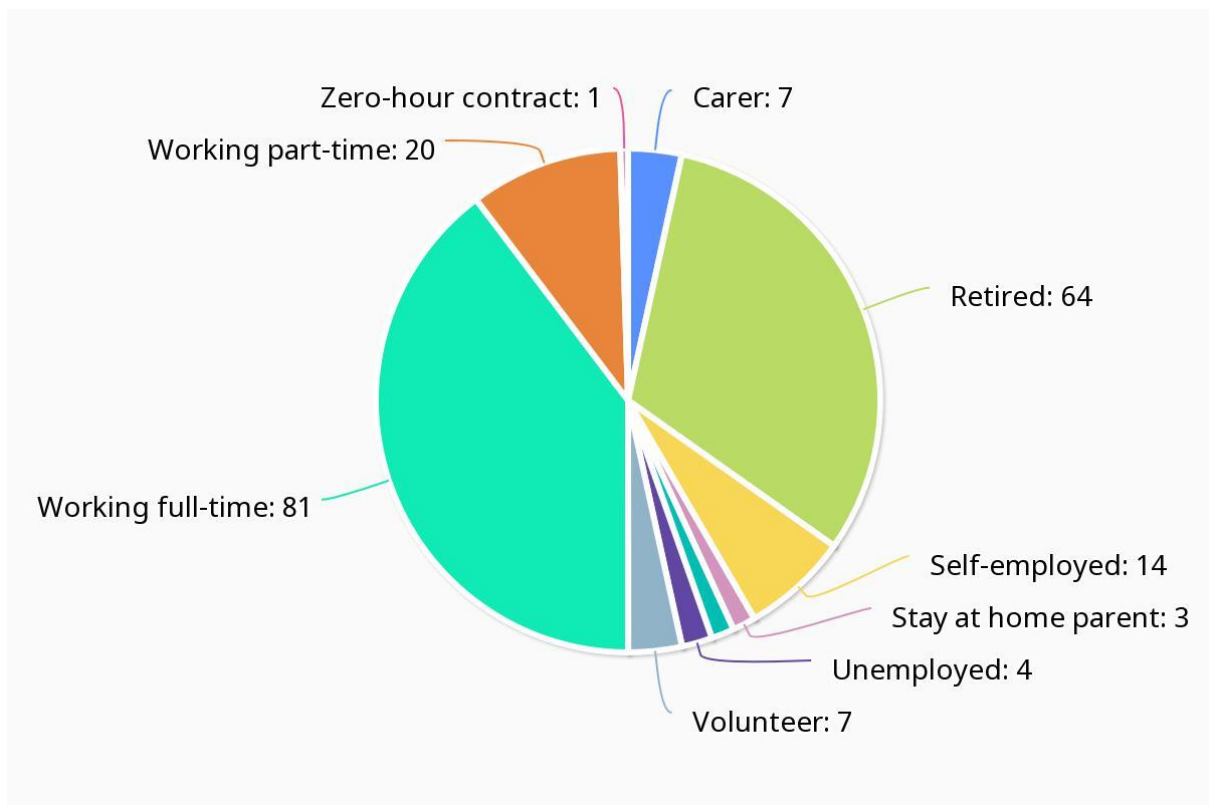
Table 3.1: Usual Mode of Travel



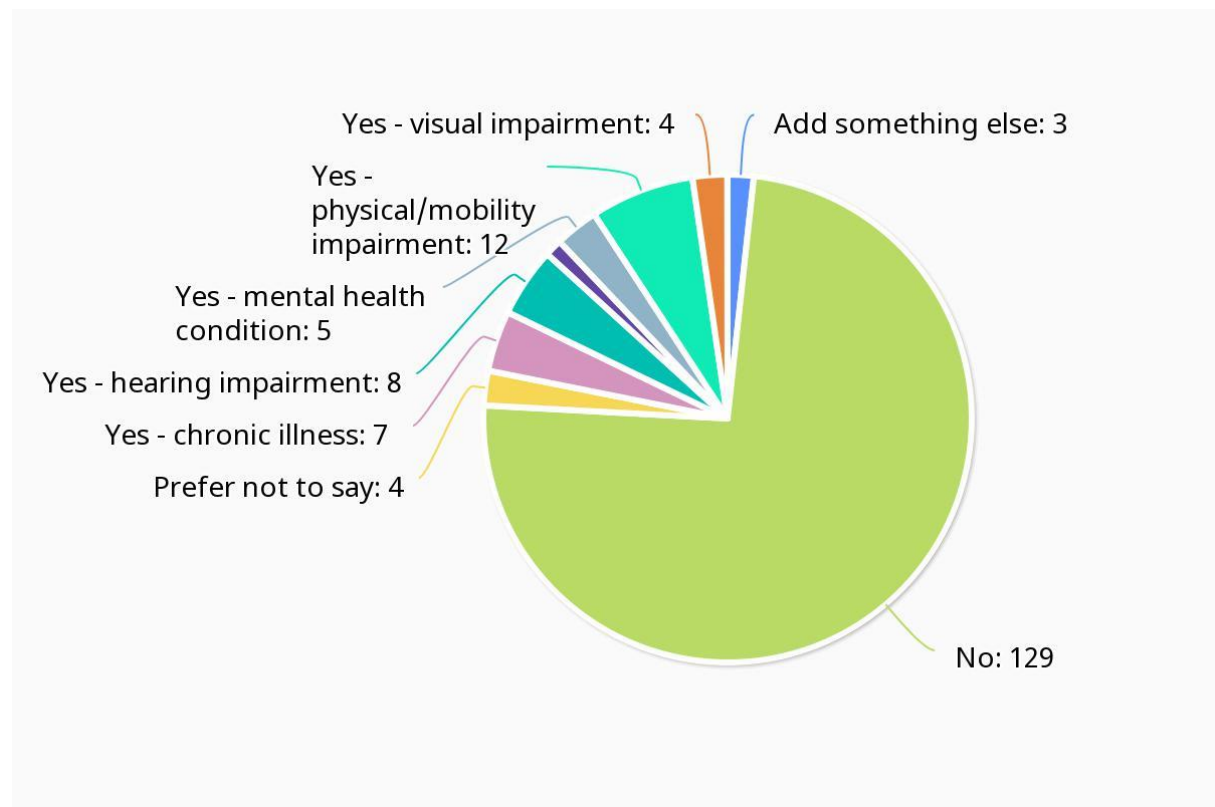
**Table 3.2: Age Groups**



**Table 3.3: Employment**

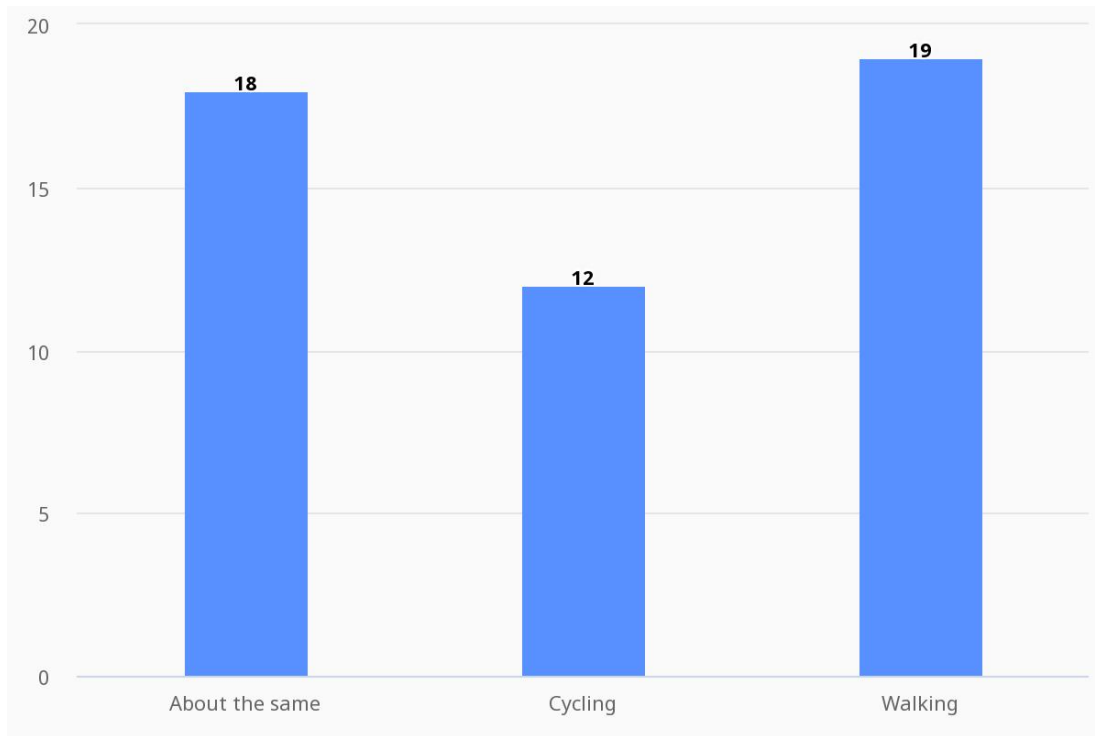


**Table 3.4: Mobility**



#### 4 TOWN SPECIFIC FEEDBACK: Chippenham

**Table 4.1: Spending Split**

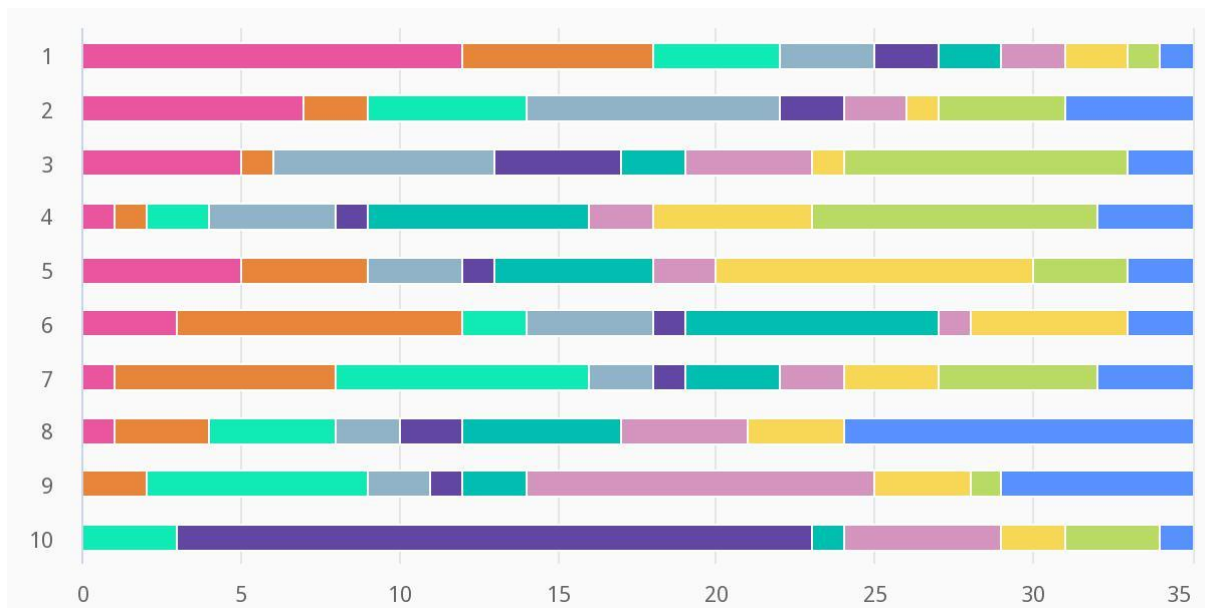


**Table 4.2: Word Cloud**



**Table 4.4: Priority: Chippenham Walking Routes**

Respondents were asked to rank the priority routes. The table below shows the relative placing for each scheme.



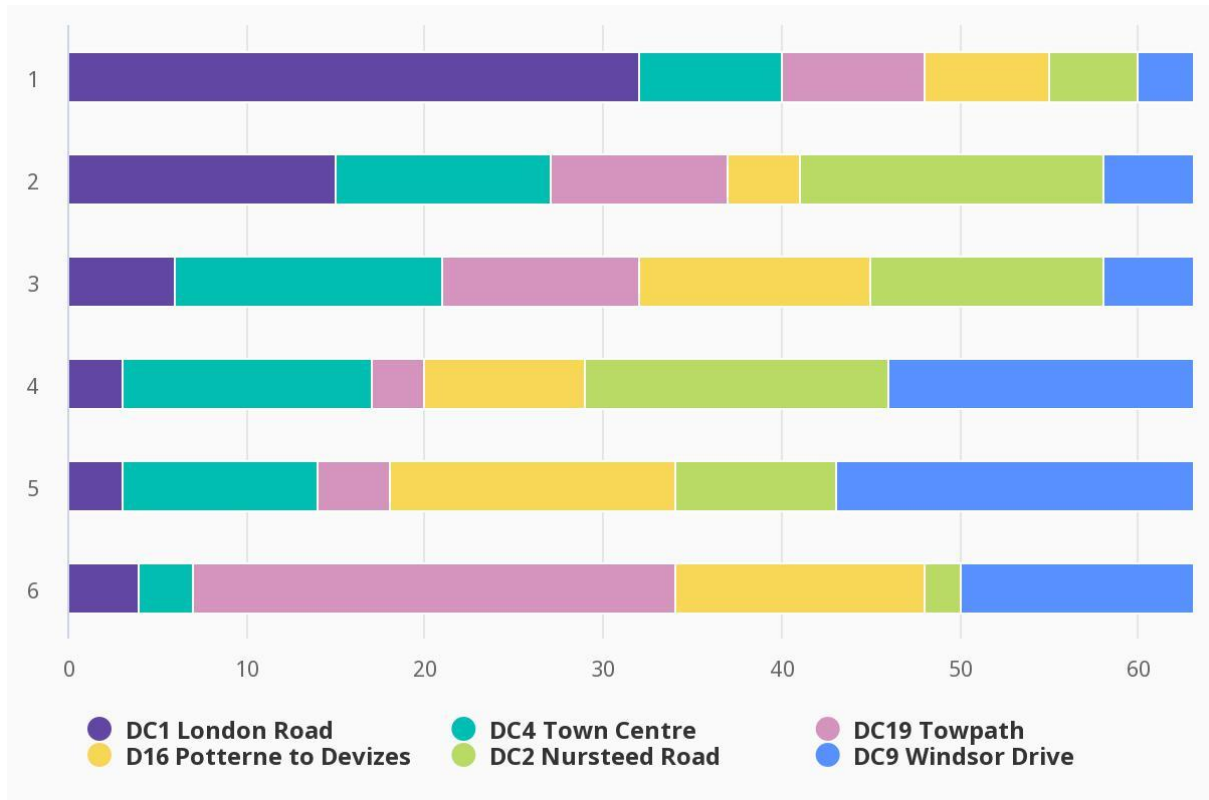
- CWZ01 Union Road – A420 New Road – Bridge Centre – High St – Market Place
- CW01 B4158 Malmesbury Road – Little George Junction
- CW02 B4069 Maud Heath’s Causeway – B4069 Pew Hill – Langley Rd – New Rd
- CWZ02 Monkton Hill – Monkton Park – Emery Lane – St Mary St – Market Place – Timber St – Gladstone Rd
- CW09 Drakes Crescent – Derriads Lane – Sheldon Rd – Lowden Hill
- CWZ04 Foghamshire – Monkton Hill - Olympiad
- CW08 A4 Bath Road – Bridge Centre Gyratory – Bath Rd
- CWZ05 Old Road – Foundry Lane
- CWZ03 Station Hill – Cocklebury Rd
- CW04 New Road – The Bridge – High St – The Causeway – London Rd





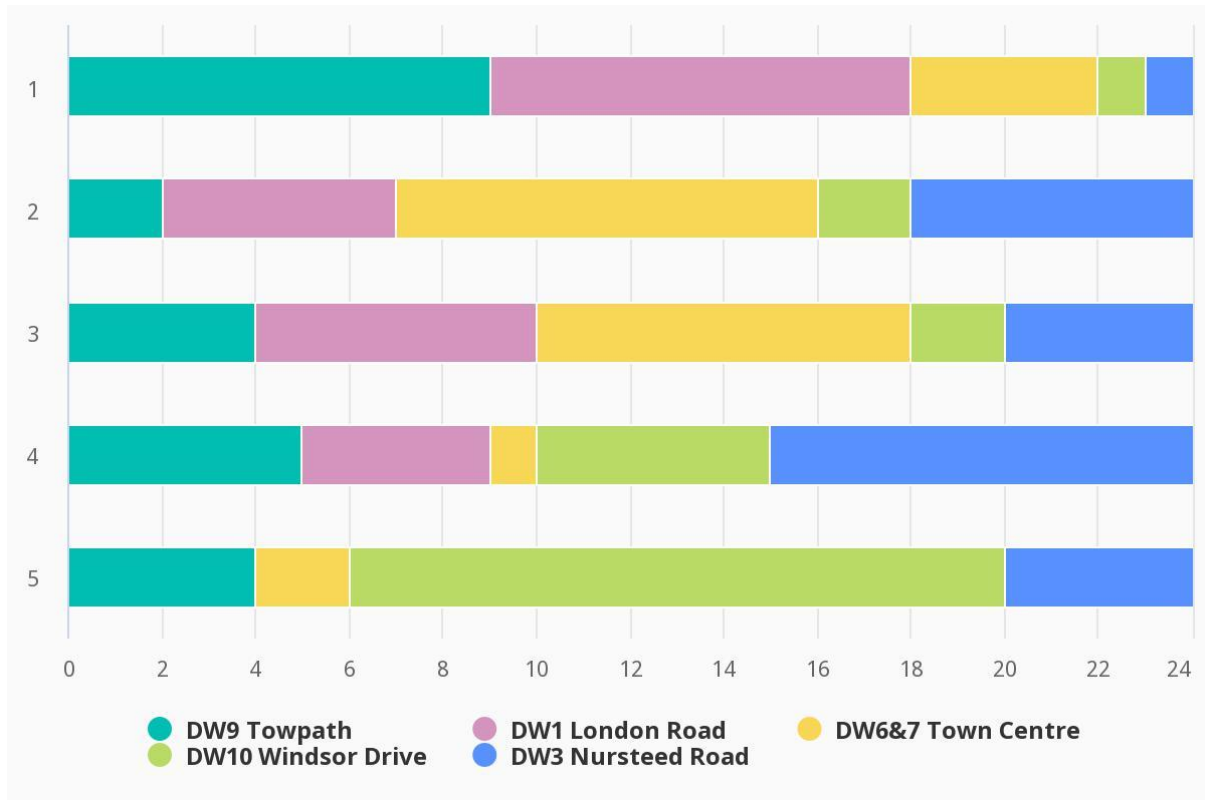
**Table 5.3: Priority: Devizes Cycle Routes**

Respondents were asked to rank the priority routes. The table below shows the relative placing for each scheme.



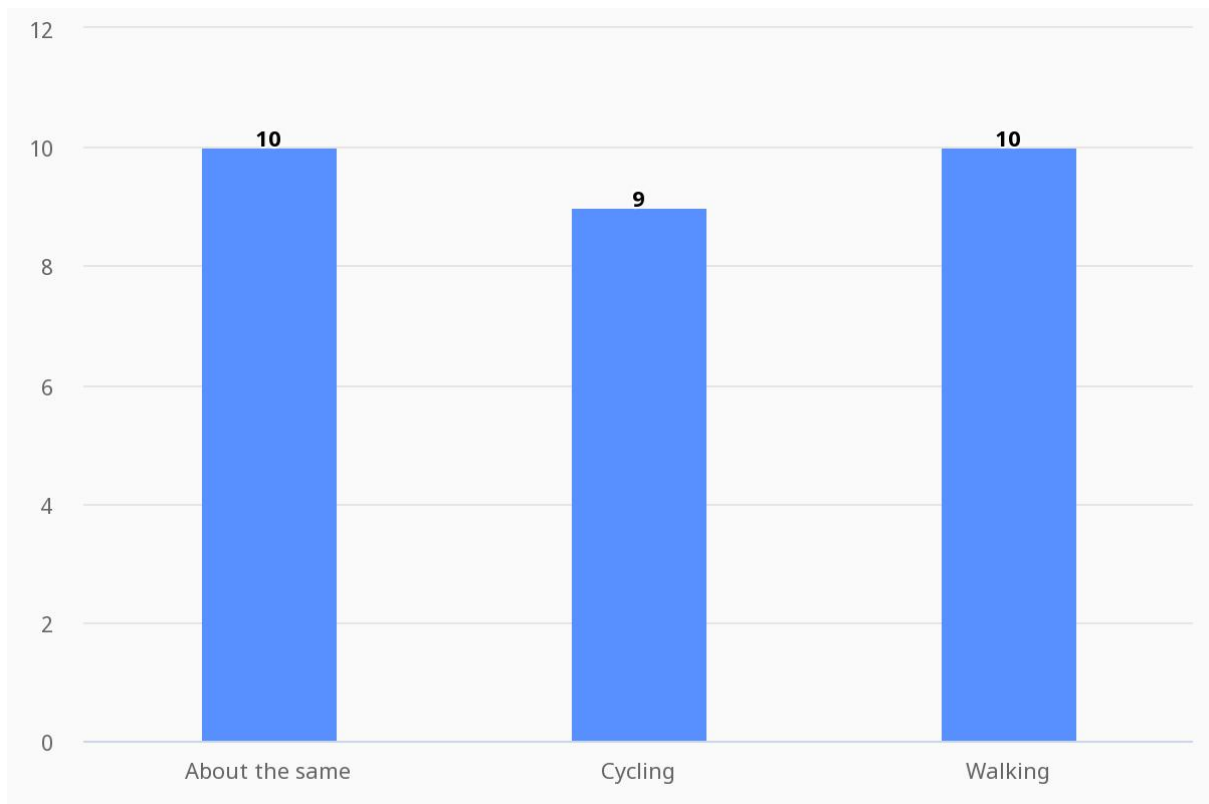
**Table 5.4: Priority: Devizes Walking Routes**

Respondents were asked to rank the priority routes. The table below shows the relative placing for each scheme.




## 6 TOWN SPECIFIC FEEDBACK: TROWBRIDGE

**Table 6.1: Spending Split**



**Table 6.2: Word Cloud**

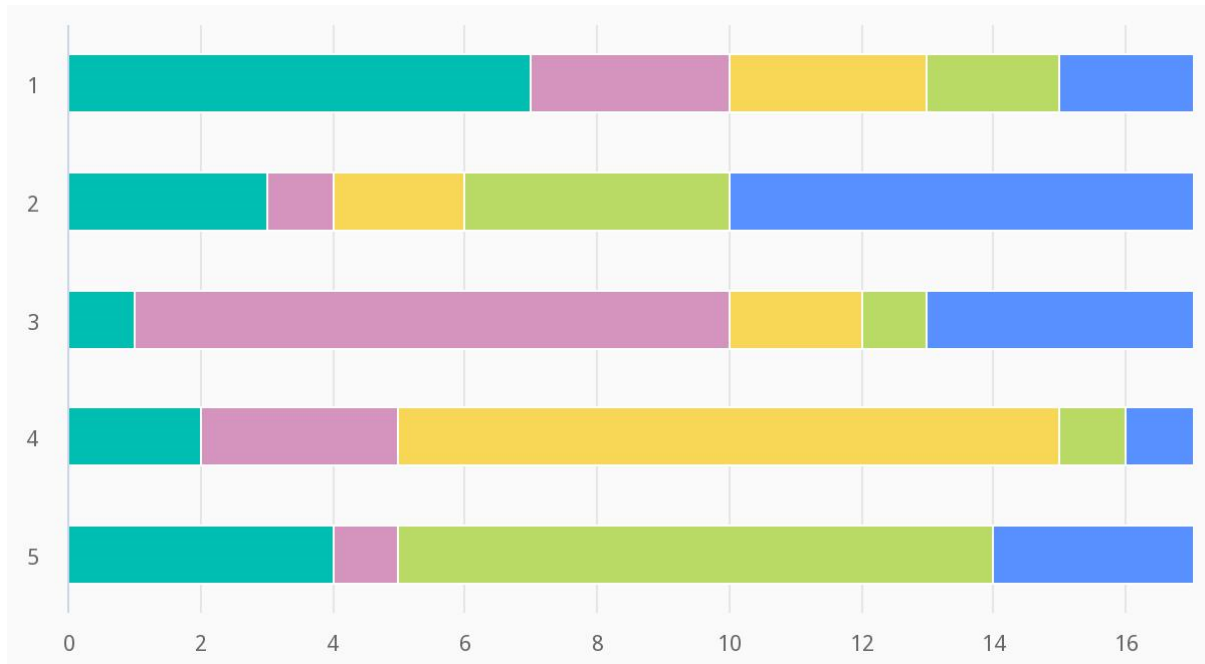


 Route 18 – White Horse Business Park to Town Centre

 Route 3 – Wyke Rd to Town Centre

**Table 6.4: Priority: Trowbridge Walking Routes**

Respondents were asked to rank the priority routes. The table below shows the relative placing for each scheme.



- Route W2 – Trowbridge Town Centre to Canal Rd
- Route W4 – Trowbridge Town Centre to Hilperton linking to Semington
- Route W9 – Trowbridge Town Centre to proposed developments, south Trowbridge.
- Route W10 – Trowbridge Town Centre to south west Trowbridge
- Route W3 – Trowbridge Town Centre to Staverton and Elizabeth Way development.

## 7 WRITTEN COMMENTS

Respondents included numerous comments on the LCWIPs and these have been summarised in the table 7.1 below.

A clear theme emerging is the concern over existing shared use paths and the strong desire for segregated walking and cycling infrastructure along with improving maintenance of existing facilities.

**Table 7.1: Summary of Written Responses.**

	DEVIZES	CHIPPENHAM	TROWBRIDGE	TOTAL
SUP - CONCERN	4	9	3	16
IMPROVE MAINTENANCE ON CYCLE AND PED ROUTES NOW	8	3	2	13
SUPPORT	3	4	4	11
REQUEST FOR SEGREGATED CYCLES	3	6	2	11
ENFORCEMENT OF CYCLE LANES AND PAVEMENT PARKING	4	3		7
DISAPPOINTING CONTENT/ LACK OF AMBITION	1	5		6
WASTE OF COUNCIL TAX		3	3	6
INVEST IN PROW TO ACHIEVE ACTIVE TRAVEL	3	1	1	5
MORE SECURE CYCLE PARKING	2	1	1	4
OPPOSED TO LCWIP		1	3	4
SUP - SUPPORT	1	2		3
CONCERN OVER CENCUS DATA AGE	1	1	1	3
PRIORITISE ROUTES TO SCHOOL	1	1		2
REDUCE CAR PARK PRICES			2	2
CANAL LIGHTING	1			1
MORE BENCHES	1			1
PED CROSSING LIGHTS SLOW	1			1
CROSSING AT NORTHGATE STREET	1			1
PEDESTRIAN TOWN CENTRE	1			1
HOLISTIC PLAN REQUIRED		1		1
REALLOCATE HIGHWAY CAPACITY FUNDING TO ACTIVE MODES		1		1
IMPROVE PAVEMENTS FOR WHEELCHAIR USERS		1		1
REALLOCATE ACTIVE TRAVEL SPEND TO BUSES.		1		1
LACK OF DATA ON EXISTING SCHEMES		1		1
UNREALISTIC FUNDING LEVELS		1		1
TOTAL	36	46	22	104